

A large, stylized silhouette of a pink chair with a high, ruffled backrest and curved legs, serving as a background for the text.

*Pink Chair
Luncheon &
Fashion Show*

pinkaid
compassion until there's a cure

October 5, 2011, 11:30am – 2:30pm
Mitchells of Westport

A decorative border of pink hearts of various shades (light pink, medium pink, dark pink) surrounds the text. The hearts are arranged in a grid-like pattern, with some hearts appearing slightly larger or more prominent than others, creating a textured, heart-filled frame.

Pink Aid. Funding Breast Cancer Support Services for Local Women in Need.

When a woman is diagnosed with breast cancer, she needs a lot more than medical help. She needs rides to and from treatments, babysitting, grocery delivery, wigs, recovery garments and much more.

Many women in and around our communities cannot afford to go through treatment with the proper care and dignity. Many also need free mammograms to help with early detection.

Pink Aid is a grant-based organization being formed specifically to help fund groups that provide compassionate services to uninsured and under-insured women with breast cancer... first locally and ultimately beyond.

Pink Aid's first year grant recipients are Norwalk Hospital's Smilow Family Breast Health Center and St. Vincent's Swim Across the Sound to support women with breast cancer.

Please join us for Pink Aid's first fundraiser ever... an exciting and emotional event, filled with many of our community's most vibrant and compassionate women!

For more information, visit pinkaid.org.

Committee Members

FOUNDER:

Andrew Mitchell-Namdar

CO-CHAIRS:

Phyllis Bershaw

Amy Gross

Amy Katz

Renée Mandis

COMMITTEE:

Susan Byer

Denise Colosimo

Jennifer Freedman

Barbara Godfrey

Angela Graham

Elizabeth Hayes

Bitsy Higgins

Marianne Howatson

Marilyn Katz

Jean Lepore

Jill Mullen

Trish Paliotta

Deb Perkins

Jennifer Platek

Amy Tambini

Kimberly Wilson Wetty

Tammy Zerkowitz

Lisa Zelson

Featured Speaker:

Robin Roberts, Co-Anchor, *Good Morning America*



We are thrilled to be welcoming Robin Roberts as our featured speaker. Under Ms. Roberts' leadership, *Good Morning America* has won three consecutive Emmy Awards for Outstanding Morning program and she previously won three Emmy Awards as a sportscaster for ESPN. This year, she will be inducted into the Women's Basketball Hall of Fame! In June 2007, she was diagnosed with breast cancer. Her courageous and public battle has been recognized with awards and honors from many organizations, including The Susan G. Komen Foundation, The Congressional Families Cancer Prevention Program and Gilda's Club.

FOUNDING SPONSORS



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SPECIAL THANKS TO

First County Bank
Gateway Printing
Maidenform
Mailplex
Marcia Selden Catering

Buy Tickets

Wednesday,
October 5, 2011
11:30am - 2:30pm

Join us! Let's
bond together
to make a
difference!

To purchase
tickets by phone
call 203.682.PINK

To purchase
tickets online
visit pinkaid.org

Ticket &
Sponsorship Office
Open Monday-Saturday
8:30am-6pm

Sponsorship Levels

“Pink Heart” \$25,000

- ♥ Premier Sponsorship Level
- ♥ 12 Tickets: 8 Front Row & 4 Second Row Seats for Fashion Show
- ♥ Reserved Parking for 2 Cars
- ♥ Sponsorship Listed on all Materials
- ♥ Name Prominently Displayed on Runway Backdrop
- ♥ Full Page Ad in Program
- ♥ Gourmet Luncheon & Lots of Fun!
- ♥ Special Thank You Gift Bags
- ♥ Take Home Your Pick of the Pink Chairs Custom Designed For the Event!

“Fashion Show” Sponsor \$15,000

(SOLD)

“Pink Patron” \$10,000

- ♥ 10 Tickets: 6 Front Row & 4 Second Row Seats for Fashion Show
- ♥ Reserved Parking for 2 Cars
- ♥ Sponsorship Listed on all Materials
- ♥ Name on Runway Backdrop
- ♥ Gourmet Luncheon & Lots of Fun!
- ♥ Special Thank You Gift Bags

“Pink Party” \$5,000

- ♥ 4 Front Row Seats for Fashion Show
- ♥ Reserved Parking for 2 Cars
- ♥ Sponsorship Listed on all Materials
- ♥ Gourmet Luncheon & Lots of Fun!
- ♥ Special Thank You Gift Bags

“Pink Passion” \$2,500

- ♥ 2 Front Row Seats for Fashion Show
- ♥ Sponsorship Listed on all Materials
- ♥ Gourmet Luncheon and Lots of Fun!
- ♥ Special Thank You Gift Bags

“Pink Chair” \$1,000

- ♥ Prominent Seating in Special Pink Chairs Created by Local Fashion & Interior Designers for Event. Each Chair Will Be Auctioned Off at End of Event.
- ♥ Sponsorship Listed on all Materials
- ♥ Gourmet Luncheon & Lots of Fun!

“Fashionista” \$500

- ♥ 2 Up Front Seats for Fashion Show
- ♥ Gourmet Luncheon & Lots of Fun!

“Pink Pal” \$150

- ♥ Gourmet Luncheon, Fashion Show & Lots of Fun!

“Send a Mammogram” \$100

Can't make it to the luncheon or would like to add to your gift? For \$100 you can help save a life by contributing to a free mammogram for a local woman in need!

Individual Tickets are tax deductible for the full amount less \$65 per ticket received.

We will be auctioning off fabulous
pink chairs created by many of our
area's top interior designers!

Bella Interiors ♥ Catherine Cleare Interiors ♥ Connie Cooper
Designs ♥ Country Design ♥ Duane Antiques ♥ Elissa Grayer
Interior Design ♥ Ellen Scarborough ♥ Fina Design Interiors
♥ Hudson Blau Designs ♥ Lynne Scalo Design ♥ Millie Rae's ♥
Phillips deVeer Interiors ♥ Private Quarters Design ♥ Roland
Interiors ♥ Ron P. Marshall Inc. ♥ Roughan Interior Design
♥ Sheridan Interiors ♥ Skye Kirby for Lillian August ♥ Stark
♥ Susan Glick Interiors ♥ The Wakefield Design Center ♥
Vicente Wolf ♥ Vigneau and Assoc. ♥ Young Huh Interiors

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